



MLP

THEME 7- INNOVATION (SDG 8-9)

EXECUTIVE SUMMARY

WE AIM TO PROVIDE YOUTH THE OPPORTUNITY TO LEARN WHAT INNOVATION IS, THE PROCESS OF INNOVATION, AND WHY HAVING AN INNOVATING MINDSET IS SO IMPORTANT AND ADVANTAGEOUS. THIS MODULE HAS BEEN DESIGNED TO GIVE PARTICIPANTS SUBJECT MATTER KNOWLEDGE DELIVERED IN LECTURES/CHATS, AS WELL AS CONFIDENCE AND LEADERSHIP GAINED THROUGH PARTICIPATION IN AN INNOVATION COMPETITION.

INNOVATION IS THE CATALYST OF CHANGE, AND WE NEED CHANGE IN ORDER TO ACHIEVE THE 17 SDGS AND 13 VRPS, WHICH ARE SO IMPORTANT IN THIS DECADE OF ACTION LEADING TO THE 2030. FUTURE LEADERS NEED TO THINK IN AN INNOVATING MANNER IN ORDER TO BE ABLE TO ADAPT TO THE MANY CHANGES THEY WILL FACE IN THEIR LIVES AND CAREERS.

THIS MODULE HAS BEEN DESIGNED FOR YOUTH AGES 18-21 AS A PART OF A MULTILATERAL LEADERSHIP PROGRAM. THE FACILITATOR WILL BE AN ENGAGING SUBJECT MATTER EXPERT, WITH EXPERIENCE IN INNOVATION, ENTREPRENEURSHIP, AND PROJECT MANAGEMENT. THE INNOVATION MODULE WILL BE DELIVERED IN FOUR HALF-DAY WORKSHOPS DESIGNED TO DELIVER INFORMATION ABOUT INNOVATION AND THE INNOVATION PROCESS AS WELL AS GUIDE STUDENTS IN A HANDS-ON ACTIVITY THAT WILL PRODUCE AN INNOVATION TO BE PRESENTED AT A COMPETITION HELD ON THE LAST DAY OF THE WORKSHOP.

PARTICIPANTS WILL LEARN THE IMPORTANCE INNOVATION PLAYS IN ORDER TO ADAPT TO CHALLENGES FACING THE WORLD SUCH AS CLIMATE CHANGE, POVERTY, INCREASE IN POPULATION, AND NATURAL DISASTERS. WE WILL ALSO FOCUS ON MAKING INNOVATIONS MARKETABLE AND WILL INTRODUCE CONCEPTS SUCH AS: MARKET ANALYSIS, CREATING A BUSINESS CONCEPT, SWOT ANALYSIS, TARGET MARKET IDENTIFICATION, FEASIBILITY ANALYSIS, AND CREATING AND DELIVERING AN ELEVATOR PITCH.